



Tennaxia teams up with U.S. based Third Partners, creating an innovative solution for your sustainability performance

We are happy to announce our partnership in the U.S. with New York-based [Third Partners](#), a boutique sustainability strategy group. The partnership will offer both technology and services for a growing number of companies seeking help to meet and report on CSR and sustainability goals

The Tennaxia–Third Partners collaboration will focus on helping the growing number of companies that need to meet and report on accepted sustainability standards, as well as aligning sustainability and core business objectives.

“Tennaxia has entered the U.S. market with a proven software, which can be tailored to customer needs for collecting data across sites and for a variety of reporting obligations,” explains Juliette Barre, Sustainability Principal, Tennaxia North America. ***“We have connected with Third Partners because of their expertise and experience in the U.S.,”*** noting that the firm has worked for a range of clients that include Brooklyn Brewery, Vice Media, UNICEF and the Natural Resources Defense Council (NDRC). ***“Sustainability managers will have everything they need for measurement, compliance and analysis, with a higher level of validation – tailored software along with hands-on strategy and support services. Dozens of interviews with sustainability leaders in the U.S. demonstrated an interest in such a combination.”***

Addressing complexity with clarity/precision

“Sustainability data is becoming a key factor in core business decisions,” says John Haugen, a founder and principal of Third Partners. ***“Accurate and comprehensive data is a strategic imperative: it’s no longer sufficient to use simple spreadsheets. Companies today need to employ dedicated software tools and services that are specifically geared for global data collection, CSR reporting requirements, and achieving performance goals.***

“Tennaxia’s software is comprehensive yet agile – it can be implemented quickly and tailored to each client,” he adds. ***“With our CSR and data expertise, our solution supports clients with the features and services they need – and nothing they don’t. We design our scope accordingly, unlike ‘packaged’ software on the market today.”***

About Third Partners

Third Partners, founded in 2013, develops and implements **financially disciplined strategies** that solve key sustainability challenges. **The firm focuses on maximizing** cost efficiency through waste reduction, energy efficiency, employee engagement, and process improvement; cultivating strong environmental performance by reducing carbon footprint, material waste, and emissions from manufacturing and fossil energy use; and promoting environmentally beneficial goals and improvements to secure future growth. For more information, visit:

www.thirdpartners.com*